

Selected Professional Experience

Graphic Designer and Front End Web Developer

Bitflow Software, Richmond Hill (April 2008 - Present)

- ~ Updated company website with a more modern appearance, increased usability, and enhanced corporate identity presence.
- ~ Designed and coded a variety of websites for clients to showcase corporate identity while keeping them inviting, easy to navigate, and compatible with major browsers. Integrated blog systems as required, with layout modified to blend with website design.

Marketing Coordinator and Graphic Designer

International Safety Systems Inc., Newmarket (May 2007 - Present)

- ~ Modified design and extensively edited content of a product catalogue to create a more streamlined and aesthetically pleasing publication. Final, user-friendly product serves as a reliable resource for company staff as well as customers.
- ~ Re-designed and implemented new company website with standards-compliant code. The new site is well-received by existing customers and successfully attracts new customers.
- ~ Created a more modern, eye-catching catalogue cover featuring an original illustration to positively set the printed issue apart from competing publications.

Freelance Graphic Designer and Illustrator

Various clients (November 2006 - Present)

- ~ Consulted with clients to determine needs and evaluated existing files to identify issues that might negatively impact the experience of website visitors. Updated HTML and CSS coding for various websites to increase compatibility and usability.
- ~ Created new websites and print collateral to improve the company image of various clients.
- ~ Created wedding collateral with a unified theme for letterpress printing.

Tutorial Writer

How to Create a Fantasy Character in Illustrator, published on Vectortuts+ (June 2009)

- ~ This tutorial is an in-depth lesson on how to use brush styles and Live Paint to create dynamic vector illustrations.

Creating Comics with Adobe Illustrator, self-published PDF (July 2008)

- ~ This thorough tutorial outlines how to create comic pages with final art in vector format. Promoted by various websites and individuals in the online graphic design community.

Key Support, Sales Associate, Engraver

Things Engraved, Promenade Mall, Thornhill (June 2005 - January 2006)

- ~ Skill and outstanding work ethic resulted in promotion to this position. Soon thereafter qualified for further promotion.
- ~ Trained various staff on key cutting and engraving procedures. Shared additional techniques with staff to improve the success rate of engraving more challenging items and materials.
- ~ Maintained composure and successfully served many clients during times of peak activity. Complimented by clients for ability to multi-task effectively.

Education

Ontario College Advanced Diploma of Graphic Design; George Brown College, Toronto
Graduation Date: April 2006

Software and Coding Proficiency

- ~ Adobe Illustrator
- ~ Adobe Photoshop
- ~ Adobe Acrobat Professional
- ~ Adobe InDesign and Quark Xpress
- ~ Arachnophilia and Adobe Dreamweaver
- ~ HTML and CSS

